

MINNESOTA SAFETY & HEALTH CONFERENCE

 **NEW LOCATION!** Mystic Lake Center

May 7-8,
2019



2019 SPONSORSHIP OPPORTUNITIES

The Minnesota Safety & Health Conference is a power-packed event that brings together 1,500 professionals dedicated to learning how to make their workplaces safer. It's designed to benefit anyone seeking to improve their knowledge of occupational safety and health issues including managers, supervisors, HR staff, safety committee members, leadership and business owners.

We offer numerous opportunities to showcase your company to more than 20,000 safety and health professionals through various pre-event and on-site promotion!

CONFERENCE FEATURES:

- ▶ More than 55 educational sessions presented by leading experts from all over the country who inspire and equip attendees with the resources to take their safety culture to the next level.
- ▶ Two exhibit halls featuring more than 120 companies with products and services to support workplace safety programs.
- ▶ Premier networking opportunities.
- ▶ Annual Governor's Workplace Safety Awards Program recognizing hundreds of workplaces for excellence in safety.

LEVELS AND BENEFITS:

NICKEL | \$250

- Promotion on the Minnesota Safety Council website
- Company name recognition on conference signage
- On-site recognition during opening sessions

BRONZE | \$500

All items included in Nickel level, plus:

- Color logo recognition on conference signage

SILVER | \$1,000

All items included in Nickel and Bronze levels, plus:

- Color logo recognition included on monitors in Minnesota Safety Council booth

GOLD | \$2,500

All items included in Nickel, Bronze and Silver levels, plus:

- Color logo in conference Final Program
- Color logo in rotating banner on Minnesota Safety Council website, visible prior to and after conference
- Acknowledgment in pre-event promotional materials and emails
- One complimentary conference registration

PLATINUM | \$5,000

All items included in Nickel, Bronze, Silver and Gold levels, plus:

- One additional complimentary conference registration (Total: 2 registrations)
- Full-page acknowledgment space in conference Final Program
- Included as sponsor for Minnesota Safety Council's three Regional Safety Day events located in Bemidji, Duluth and Mankato

DIAMOND | \$10,000

All items included in Nickel, Bronze, Silver, Gold and Platinum levels, plus:

- Two additional complimentary conference registrations (Total: 4 registrations)
- Recognized as a Networking Reception Sponsor
- One complimentary exhibit booth (pending availability)

ATTENDEE DEMOGRAPHICS

Here's a quick look at who will receive your company's message with your sponsorship.

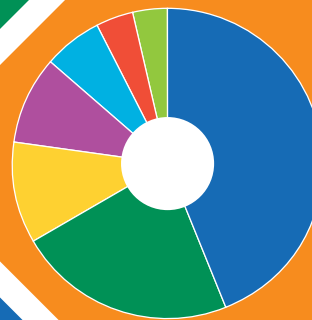
Top 5 Attendee Job Titles:

- ▶ Environmental Health & Safety Manager
- ▶ Safety Coordinator/Director
- ▶ HR Manager/Supervisor
- ▶ Production Coordinator/Manager/Supervisor
- ▶ Risk Manager/Consultant

93%
of attendees responsible
for/influence the purchasing
of safety and health
products/services for
their company.

Conference
Attendees:
1,400
per year average
(2014-2018)

Attendance by Industry



- Manufacturing
- Public Administration/Government
- Utilities
- Construction
- Professional Services
- Transportation
- Wholesale Trade



MINNESOTA SAFETY COUNCIL

Helping make life safer

Chapter of the National Safety Council

BECOME A SPONSOR

To secure your sponsorship for the 2019 Minnesota Safety & Health Conference, please complete and submit the form below by **March 29, 2019**.

COMPANY INFORMATION

Company Name _____

Contact Name _____

Title _____

Mailing Address _____

City _____

State, Zip _____

Phone _____

Email _____

SPONSORSHIP LEVELS

Please select the sponsorship level, additional opportunities and/or program ad you wish to sponsor.

- Diamond Sponsor | \$10,000**
Networking Reception Sponsor
- Platinum Sponsor | \$5,000**
Opening Session Sponsor (2 available)
Breakfast Sponsor (2 available)
Luncheon Sponsor (2 available)
Governor's Safety Awards Ceremony Sponsor
Final Conference Program Printing
- Gold Sponsor | \$2,500**
- Silver Sponsor | \$1,000**
- Bronze Sponsor | \$500**
- Nickel Sponsor | \$250**

Additional Sponsorship Opportunities

- Approved, co-branded promotional piece for attendees (e.g. lanyards, tote bag) | Cost of item
- Door Prize | \$250 value or greater

Program Ads

- Back Cover (Full-color; 8" wide x 10.5" high) | \$1,200
- Inside Back Cover (Full-color; 8" wide x 10.5" high) | \$1,000
- Full-Page (Black & White; 8" wide x 10.5" wide) | \$750
- Half-Page (Black & White; 8" wide x 5.125" high) | \$500
- Quarter-Page (Black & White; 3.875" x 5.125" high) | \$250

PAYMENT INFORMATION

Total Amount: \$ _____

Check Enclosed (payable to Minnesota Safety Council, Fed ID #41-0418405)

Credit Card: Visa MasterCard American Express

Card # _____

Name _____

Signature _____

Expiration Date _____ Security Code _____

Return completed form and payment to:

MAIL:

Minnesota Safety Council
2019 Minnesota Safety & Health Conference
474 Concordia Avenue
Saint Paul, MN 55103

FAX: 651-291-7584

EMAIL: janie.ritter@minnesotasafetycouncil.org


Upon confirmation of your sponsorship you will receive sponsor guidelines which will include instructions for submitting your company logo and other details.

Questions? Contact Janie Ritter at janie.ritter@minnesotasafetycouncil.org; 651-228-7324



MINNESOTA SAFETY COUNCIL

Helping make life safer

 Chapter of the National Safety Council