The Minnesota Safety & Health Conference is a power-packed event that brings together 1,500 professionals dedicated to learning how to make their workplaces safer. It’s designed to benefit anyone seeking to improve their knowledge of occupational safety and health issues including managers, supervisors, HR staff, safety committee members, leadership and business owners.

We offer numerous opportunities to showcase your company to more than 20,000 safety and health professionals through various pre-event and on-site promotion!

**CONFERENCE FEATURES:**

- More than 55 educational sessions presented by leading experts from all over the country who inspire and equip attendees with the resources to take their safety culture to the next level.
- Two exhibit halls featuring more than 140 companies with products and services to support workplace safety programs.
- Premier networking opportunities.
- Annual Governor’s Workplace Safety Awards Program recognizing hundreds of workplaces for excellence in safety.

**LEVELS AND BENEFITS:**

**NICKEL | $250**
- Promotion on the Minnesota Safety Council website
- Company name recognition on conference signage
- On-site recognition during opening sessions

**BRONZE | $500**
*All items included in Nickel level, plus:*
- Color logo recognition on conference signage

**SILVER | $1,000**
*All items included in Nickel and Bronze levels, plus:*
- Color logo in conference Final Program

**GOLD | $2,500**
*All items included in Nickel, Bronze and Silver levels, plus:
- Color logo in rotating banner on Minnesota Safety Council website, visible prior to and after conference
- Acknowledgment in pre-event promotional materials and emails
- One complimentary conference registration

**PLATINUM | $5,000**
*All items included in Nickel, Bronze, Silver and Gold levels, plus:
- One additional complimentary conference registration (Total: 2 registrations)
- Full-page acknowledgment space in conference Final Program
- Included as sponsor for Minnesota Safety Council’s three Regional Safety Day events located in Bemidji, Duluth and Mankato

**DIAMOND | $10,000**
*All items included in Nickel, Bronze, Silver, Gold and Platinum levels, plus:
- Two additional complimentary conference registrations (Total: 4 registrations)
- Recognized as a Networking Reception Sponsor
- One complimentary exhibit booth (pending availability)
ATTENDEE DEMOGRAPHICS

Here's a quick look at who will receive your company's message with your sponsorship.

Top 5 Attendee Job Titles:
- Environmental Health & Safety Manager
- Safety Coordinator/Director
- HR Manager/Supervisor
- Production Coordinator/Manager/Supervisor
- Risk Manager/Consultant

93% of attendees responsible for/influence the purchasing of safety and health products/services for their company.

Conference Attendees: 1,400 per year average (2014–2018)

Attendance by Industry
- Manufacturing
- Public Administration/Government
- Utilities
- Construction
- Professional Services
- Transportation
- Wholesale Trade
BECOME A SPONSOR

To secure your sponsorship for the 2020 Minnesota Safety & Health Conference, please complete and submit the form below by March 31, 2020.

COMPANY INFORMATION

Company Name ________________________________
Contact Name ________________________________
Title ________________________________
Mailing Address ________________________________
City ________________________________
State, Zip ________________________________
Phone ________________________________
Email ________________________________

SPONSORSHIP LEVELS

Please select the sponsorship level, additional opportunities and/or program ad you wish to sponsor.

☐ Diamond Sponsor | $10,000
  Networking Reception Sponsor

☐ Platinum Sponsor | $5,000
  Opening Session Sponsor (2 available)
  Breakfast Sponsor (2 available)
  Luncheon Sponsor (2 available)
  Governor's Safety Awards Ceremony Sponsor
  Final Conference Program Printing

☐ Gold Sponsor | $2,500

☐ Silver Sponsor | $1,000

☐ Bronze Sponsor | $500

☐ Nickel Sponsor | $250

Additional Sponsorship Opportunities

☐ Approved, co-branded promotional piece for attendees (e.g. lanyards, tote bag) | Cost of item

☐ Door Prize | $250 value or greater

Program Ads

☐ Back Cover (Full-color; 8” wide x 10.5” high) | $1,200

☐ Inside Back Cover (Full-color; 8” wide x 10.5” high) | $1,000

☐ Full-Page (Black & White; 8” wide x 10.5” wide) | $750

☐ Half-Page (Black & White; 8” wide x 5.125” wide) | $500

☐ Quarter-Page (Black & White; 3.875” x 5.125” high) | $250

PAYMENT INFORMATION

Total Amount: $ ________________________________

☐ Check Enclosed (payable to Minnesota Safety Council, Fed ID #41-0418405)

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Card # ________________________________
Name ________________________________
Signature ________________________________
Expiration Date __________________ Security Code __________________

Return completed form and payment to:

MAIL:
Minnesota Safety Council
2020 Minnesota Safety & Health Conference
474 Concordia Avenue
Saint Paul, MN 55103

FAX: 651-291-7584

EMAIL: janie.ritter@minnesotasafetycouncil.org

Upon confirmation of your sponsorship you will receive sponsor guidelines which will include instructions for submitting your company logo and other details.

Questions? Contact Janie Ritter at janie.ritter@minnesotasafetycouncil.org; 651-228-7324

Minnesota Safety Council
Helping make life safer

Chapter of the National Safety Council