

FOR THE LOVE OF SNOWMEN – DON'T DRIVE BUZZED

An open house here, a holiday party there, “just one” with co-workers after work — before we realize it, we’ve drunk one (or more) too many, we’re impaired and we don’t have a plan for how to get home safely.



MINNESOTAN'S ARE GETTING IT — DRINKING AND DRIVING DOESN'T MIX!

- The number of DWI arrests dropped from nearly 36,000 in 2008 to around 25,000 in 2017, a 31 percent decrease.
- Fewer motorists are losing their lives due to alcohol. In 2017, preliminary numbers show 72 people died from drunk driving-related crashes, compared with 129 people in 2008, a 44 percent decline.

HAVE A PLAN

- Plan for a safe ride — designate a sober driver, take a cab/public transportation or stay at the location of the party.
- Offer to be a designated driver or be available to pick up a loved one anytime, anywhere. Friends don't let friends drink and drive.
- Buckle up — the best defense against a drunk driver.
- Report drunk driving. Call 911 if you see impaired driving behavior. Be prepared to provide location and license plate number, and to describe the dangerous behavior.

What else can employers do? The Minnesota Network of Employers for Traffic Safety (NETS) and the Minnesota Safety Council encourage you to use our [free materials](#) about impaired driving (fact sheets, brochures, public service announcements, e-blasts, alcohol free drink recipes, and also see the poster on the next page) and other resources to help keep your employees and their safe. Find more traffic safety strategies and materials for employees on the [Minnesota NETS website](#).

Winter is Here . . . Are You Prepared?

In addition to the basic safe driving habits we practice all year long — buckling up, driving alert and sober, and driving at a safe and legal speed — follow these special precautions for the winter months:

- Have a plan before you travel.
- Prepare your vehicle.
- Be aware of weather conditions.
- Adjust your speed to the conditions.
- Increase your following distance.
- If you find yourself stranded, stay calm and stay put.

Free downloadable resources:

- ▶ [Winter Survival in Your Car brochure](#)
- ▶ [Winter Driving Tips fact sheet](#)



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avoid
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holiday
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